





# Sarah Magill

## SOCIAL MEDIA STRATEGIST

### CONTACT

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-  www.TheReelSarah.com
-    \_The\_Reel\_Sarah

### TOP SKILLS

- Mobile Videography and Editing
- Social Media Management
- Content and Posting Strategy
- Graphic Design in Canva
- Content Curation and Creation

### LANGUAGE

- English ●●●●●●●●
- Spanish ●●●●●●●●

### PROFESSIONAL PROFILE

I help soul-centered business owners grow and nurture an online audience with an organic, video-centered content strategy. I am a charismatic and organized digital professional with an in-depth knowledge of social media platforms, best-practices, and an eye for creating scroll-stopping short-form videos.

### EDUCATION

#### Funnel Hacking Live (Sept 2022)

4 day conference covering marketing funnels and digital mastery for entrepreneurs by Russell Brunson

#### Mobile Videography Course Video Zen Masters (2021)

Cinematic, high-quality video for social media (composition, editing, storytelling)

#### Social Media Examiner (2020-2021)

Private membership offering forums, masterclasses, support

#### Bachelor of Arts (2013)

Western Washington University  
Cultural Anthropology, Business Administration

### EXPERIENCE

#### Social Media Strategist and Content Creator (2022)

The Reel Sarah

- Social Media coaching and consulting for businesses and organizations
- Content creation: video, photo and graphic design
- Membership site created to coach entrepreneurs in Social Media

#### Social Media Marketing Coordinator (2019-2022)

Walla Walla Sotheby's International Realty

- Filmed and edited video of homes for sale, agents and Walla Walla lifestyle for use on social media.
- Coordinated PR and editorial opportunities for listings.

#### Certified Sommelier, Tasting Room Event Coordinator (2017-2019)

Waterbrook Winery

- Promoted, planned and executed tasting room events,
- Provided tasting room support,
- Lead blending seminars, production tours.